### **Electrify Your Audience**

#### With Words of Excellence

Do you create magical moments for your audience of one or one thousand?

Do you understand the differences to protect your value and excel?

Leslie G. Ungar redefines how we communicate our value. Her competitive edge comes from the entree she has into the executive world, the 2,500 presentations she has conducted, and the PBS Forum 360 TV show she hosts.

Leslie breaks the mold of traditional keynote speakers. With her unique perspective, Leslie coaxes and challenges the audience to identify and communicate their competitive edge. Her message lingers bridging the gap between your present plateau and your performance potential.



"Leslie- You were fantastic. Thank you! Across the board, people thought you were the perfect person for us and felt the time was well spent. Not sure where we will go in the future, but we do have interest in bringing you back to campus to work with staff. I am glad that our paths have crossed."

President Private University

As a leader in the "communicating value" movement, she helps her audience discover, define, and develop their hidden value and discuss it effectively to gain their competitive edge.

Leslie brings a unique voice to improving individual and company performance. She will generate ideas and strategies how to move your audience forward to compete successfully in their hyper-competitive world.

"Nobody does it better or makes you better than Leslie Ungar," says Lynda Hirsch, Nationally-syndicated columnist and TV guest.

Listen to Leslie, then look in the mirror and let Leslie Ungar, of Electric Impulse Communications, Inc. change how you see yourself.

#### Leslie G. Ungar President of Electric Impulse Communications, Inc.

Leslie Ungar, a National Speaker Association member, has been helping leaders find their competitive edge since 1998.

She hosts a weekly television show for PBS and is adjunct faculty at the University of Akron. She is also "Friend of Show" for Cleveland 19 morning and afternoon television.

She is often quoted in regional and national media. She has presented to and coached executives and their teams from small business enterprises to large Fortune 500 companies.

Leslie's powerful message electrifies her client's and energizes them to Step Up and Stand Out!

Visit <a href="http://electricimpulse.com">http://electricimpulse.com</a> for more information.

#### Clients Leslie Has Supercharged

Akron Public Schools

Akron General Health Systems

**Brunswick Companies** 

Buckingham, Doolittle & Burroughs LLP

Critchfield, Critchfield & Johnson

First Merit Corp.

Hilton Hotels

**Omni Realty Companies** 

Ronald McDonald House

S.A. Comunale Company

Seaman Corporation

The Fedeli Group

Wayne Economic Development Council

Westfield Bank

Will Burt Company

Associations

Homebuilders Association

Sixth District Compact

YPO/YEO

"A coach is part advisor, part sounding board, part cheerleader, part manager and part strategist."

The Business Journal

### **Electric Impulse has supercharged clients to:**

- Present strategic initiatives that revolutionize their company
- Effectively overcome objectives in the selling process
- Differentiate themselves and close sales
- Be recognized as the leader in their field
- Focus on key skills that improve sales and profitability
- Take their speaking skills to a higher level
- Recognize sales and marketing opportunities to exceed goals

# Leslie Ungar will strategize with your key people to gain an understanding of:

- · Keynote speaker expectations
- Company initiatives
- Meeting theme/objectives

Keynote speeches are customized to ensure the greatest impact. Leslie's speaking style is "in the face." She doesn't stay tethered to the podium, but walks among the group, connecting with them, motivating them to "look in the mirror" and find their unique voice.

## Raise your expectations of a Key Note Speaker – Leslie isn't just entertaining, she'll *ignite* employee:

- Performance
- Motivation
- Team Spirit
- Confidence
- Energy
- Commitment





**Book Leslie for your next speaking event and get 10% off cost!**