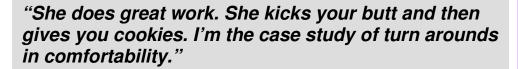
# **Your Next Level**

Work with a coach to move your agenda forward, improve performance, and tell your truth in a story told well.

Leslie G. Ungar, President of Electric Impulse Communication, Inc. and much sought-after executive coach will work with you to reach your next level of excellence.

First she helps you identify your value and then creates a personalized strategy to ignite your journey.

We can help you prepare for a court case, prepare for a career changing speech, and prepare for the next opportunity because opportunities have a shelf life and they won't last forever.



Akron Mayor Dan Horrigan

### Why Leslie's clients want her one-on-one coaching

- · Accelerated Results: Identify and Grow Your Value
- Accountability for your progress
- An action plan for short term and long range results

As a leader in the "communicating value" movement, she helps her clients discover, define and develop their value to gain their competitive edge.

## From An Attorney's Point of View

"Thanks to Leslie Ungar who gave great, practical coaching advice in preparation of this win."

Steve Dimengo in reference to the unanimous decision from the Ohio Supreme Court upholding his argument.



Leslie G. Ungar President of Electric Impulse Communications, Inc.

Leslie Ungar, a National Speaker Association member, has been helping leaders find their competitive edge since 1998.

She hosts a weekly television show for PBS and is adjunct faculty at the University of Akron. She is also "Friend of Show" for Cleveland 19 morning and afternoon television.

She is often quoted in regional and national media. She has presented to and coached executives and their teams from small business enterprises to large Fortune 500 companies.

Leslie's powerful message electrifies her client's and energizes them to Step Up and Stand Out!

Visit <a href="http://electricimpulse.com">http://electricimpulse.com</a> for more information.

#### Clients Leslie Has Supercharged

Akron Public Schools

Akron General Health Systems

**Brunswick Companies** 

Buckingham, Doolittle & Burroughs LLP

Critchfield, Critchfield & Johnson

First Merit Corp.

Hilton Hotels

**Omni Realty Companies** 

Ronald McDonald House

S.A. Comunale Company

Seaman Corporation

The Fedeli Group

Wayne Economic Development Council

Westfield Bank

Will Burt Company

**Associations** 

Homebuilders Association

Sixth District Compact

YPO/YEO

"A coach is part advisor, part sounding board, part cheerleader, part manager and part strategist."

The Business Journal

"Leslie immerses herself in improving the success of her clients. I would recommend Leslie to a company of any size."

Cleveland Cavs Legend Campy Russell

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### **Assisting leaders to reach their goals:**

- \* Speaking/presenting to an audience of one or one thousand is no exception to the value of telling your truth/story well
- \* Our strength is our ability to help clients tell their story: to understand and communicate the story in a way that will resonate with the decision maker(s)
- \* We review documents, and work with you to develop communication themes and a story sequence that maximizes the persuasiveness of your message to the broadest audience possible
- \* Our approach involves shifting your mindset away from a narrow or technical focus to the audience's focus
- \* We take the perspective of the audience, the decision maker, asking the questions they will ask, identifying strengths and addressing pitfalls
- \* Sometimes we just help you get out of "your own way"

"Without working with Leslie, I am not sure I could have success-fully transitioned my executive style in the proper direction. At this point in my career, I just needed a jumpstart to ensure my actions were sufficient to achieve my plans."

> Jeffrey Evans, CEO, the Will-Burt Co. Ohio Exporter of the Year

#### **Education**

- Bachelor of Arts The University of Akron
- Master of Arts The University of Akron
- Graduate Million Dollar Consulting
- The University of Akron and Kent State University post grad classes
- NSA Speaker, Coach, Speechwriter, Author, TV Host

### **Career Experience**

- Akron Bar Association Instructor Attorney Continuing Ed Credits
- Founder HBA University for Home Builder's Association
- Host PBS TV show Forum 360 2002 to present
- Graduate of the Miraval equine experience
- Created equine guided leadership and learning program

<u>www.electricimpulse.com</u> blog: <u>http://leadersneedtospeak.com</u> Signature of Fairlawn Building 822 Kumho Drive, Akron, OH 44333